



**Gorham Business & Civic Exchange
2010 Gorham Business Directory
Display Advertising Rates**

Business Name _____
Business Address _____
Town _____ ME Zip Code +4 _____
Business Phone _____ Fax number _____
Web site _____ Email _____
Contact Person _____

If you wish to order a display ad, please indicate the size you want to reserve. Don Cross will contact you to arrange a time to pick up your artwork, etc.

| Ad Size and Rates..... | B/W | Color |
|---|--------------------|--------------|
| <input type="checkbox"/> 1/4 page ad Vertical 2 1/16 (w) x 3 1/2 (h)..... | \$ 90 | \$110 |
| <input type="checkbox"/> 1/4 page ad Horiz. 4 1/4 (w) x 1 3/4 (h) | \$ 90 | \$110 |
| <input type="checkbox"/> 1/2 page ad 4 1/4 (w) x 3 1/2 (h) | \$150 | \$165 |
| <input type="checkbox"/> Full page ad 4 1/4 (w) x 7 1/4 (h)..... | \$245 | \$270 |
| <input type="checkbox"/> Full page, inside back cover..... | \$320 | \$375 |
| <input type="checkbox"/> Full page, inside front cover..... | \$320 | \$375 |
| <input type="checkbox"/> Full page, back cover | | \$425 |
| <input type="checkbox"/> Display ad on the website | \$ 25 | |
| Other options: | | |
| <input type="checkbox"/> Display ad on the website only | \$ 50 | |
| <input type="checkbox"/> _____ Halftone scans | @ \$10 each\$_____ | |
| <input type="checkbox"/> Non-members add annual membership fee..... | \$ 85 | |

Rates include all typesetting and layout. **Halftones - additional fee of \$10 each.**

Make checks payable to: Gorham Business and Civic Exchange. **Write *Directory* in memo section.**
Mail to: PO Box 416, Gorham, ME 04038

Please check here if you wish to be billed. **Payment must be received by February 28, 2010**

DEADLINE TO RESERVE AD SPACE IS FEBRUARY 15, 2010